

FOR IMMEDIATE RELEASE

EDITORIAL CONTACT

Mark Espenschied / Arecont Vision

phone: 818.937.0700 x460

fax: 818.937.0464

e-mail: mespenschied@arecontvision.com

website: www.arecontvision.com

**Arecont Vision Contracts Access Direct Sales, Inc.
to Drive Sales in Canada**

Firm Provides Representation in all Provinces for Technology Manufacturers

Los Angeles, CA (May 23, 2013) - [Arecont Vision](http://www.arecontvision.com), the industry leader in [IP megapixel camera technology](#), is pleased to announce that effective today, Access Direct Sales, Inc. will represent the company in Canada. Access Direct Sales provides representation in all Canadian provinces.

“Access Direct Sales is the perfect partner to help Arecont Vision further penetrate the growing Canadian security market demand for IP surveillance solutions,” said Carole Dougan, Vice President – North America Sales, Arecont Vision. “With experienced ownership and a knowledgeable team, Access Direct Sales is able to educate distributors, systems integrators, architects and engineers and end user customers how megapixel technology lowers total system cost, improves system performance and delivers superior detail in live and recorded video.”

“Arecont Vision is a world class company with world class products,” said Mark Cup, Principal, Access Direct Sales, Inc. “Joining this team will help us continue to be a leading-edge sales organization in this fast moving segment of the security industry.”

“Arecont Vision understands what our customers need in today's market,” said Paolo Polano, Principal, Access Direct Sales, Inc. “Arecont Vision's innovative approach to megapixel camera technology makes them an excellent addition to our product lines.”

XXX

ABOUT ARECONT VISION

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView®, MegaBall™, MicroDome™ and D4F/D4S/D4SO series provide installer friendly solutions. True Wide Dynamic Range (WDR) and remote focus/remote zoom enhance camera utility. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

ABOUT ACCESS DIRECT SALES, INC.

Founded in 1991, Access Direct Sales, Inc. is the leader in the rapidly expanding representative market, offering a proven and tested solution for manufacturers wishing to expand their sales and marketing efforts in Canada. Headquartered in Ottawa, Canada, with operations based in Montreal, Toronto, Vancouver and Calgary, Access Direct Sales has forged industry partnerships with leaders in the security industry. The company's mission is to be the leading provider of marketing and sales support and service enabling manufacturers to gain market share in the CCTV and Access Control market in Canada in a professional and consistent manner throughout the country. Access Direct Sales provides independent professional services in order to define, design and deliver custom solutions to customers that incorporate the Access Direct products.

For more information regarding Access Direct Sales, Inc., please visit www.admcanada.com.

***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Mark Espenschied at Arecont Vision at mespenschied@arecontvision.com.